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July 20, 2016

Dear Residents, Families and Staff of Simpson Manor,

I am writing to introduce you to Park Place Seniors Living, the new owner and operator of Simpson Manor. We look forward to working with you and want to assure you that the established values and standards of care at Simpson Manor are similar to what we practice at Park Place care homes. Residents, their families, and staff should experience very few differences as the purchase agreement also includes provisions to preserve current jobs.

Ownership is expected to be transferred this month and Park Place plans to mark this new era in care with a name change: Simpson Manor will soon become Fort Langley Seniors Community.

For those unfamiliar with Park Place Seniors Living, we are a family-owned company based in Vancouver with a history of providing care customized to meet each resident's needs. Established in 1993, we offer nationally accredited complex care to seniors in B.C. and Alberta. Our vibrant family of dedicated care providers includes 14 complex care homes in B.C. and Alberta plus 10 additional assisted, supportive, and/or independent living residences. Two more residences and a 40-bed expansion are currently under construction.

I am committed to working together with all of you to ensure a seamless process for our valued residents. We appreciate the high quality of service that has been provided over the years and look forward to continuing to serve this community.

The transition will be overseen by Park Place's Vice President of Operations, Ian West, and Vice President of Quality Assurance, Lynda Foley. Their contact information is below and I encourage you to contact either of them if you have any concerns or would like further information.

We look forward to welcoming you to the Park Place family.

Sincerely,

Al Jina,
President
Park Place Seniors Living

cc:

Ian West, Vice President Operations, iwest@parkplaceseniorsliving.com

Lynda Foley, Vice President Quality Assurance, lfoley@parkplaceseniorsliving.com

Enriching the Lives of Seniors through Innovation and Creativity

BURNABY ~ CALGARY ~ CAMPBELL RIVER ~ COQUITLAM ~ DUNCAN ~ EDMONTON ~ KAMLOOPS ~ KELOWNA ~
MAPLE RIDGE ~ MEDICINE HAT ~ NELSON ~ PENTICTON ~ PORT COQUITLAM ~ SQUAMISH ~ SALMON ARM ~
SURREY

